

Amendment to the Specification

Please insert the following text at the end of the specification:

The said advertising or information material is not limited to still pictures but may for example be any kind of animated or moving pictures, displayed by suitable means such as a TFT screen or a Tablet Pc. The display may be controlled by means which are carried along with the bag or by external means. In the latter case control signals, pictures to be displayed and other data may be received by a mobile communication system. These control systems may of course also be used to display still pictures and the user has, in each occasion, a great freedom to decide what to be displayed.